

ฐานข้อมูลการเผยแพร่ผลงานวิจัยของบุคลากร มรส. ในงานประชุมวิชาการระดับนานาชาติ

RSU Conference 2025

ตารางรายชื่อบทความ Science and Technology 2025			
รหัส	ชื่อเรื่อง	นักวิจัย	สังกัด
IN25-013	Efficacy and Safety of Sonic Hedgehog and PD-1 Inhibitors in Locally Advanced Basal Cell Carcinoma: A Systematic Review and Meta-analysis (2013-2023)	Phyo Thiha; Junjira Sawasdipong	Rangsit University
IN25-017	Clinical Characteristics of Adult Dermatomyositis with Anti-Transcription Intermediary Factor 1-Gamma Positive: A Systematic Review	Amadeu Romaldo Ximenes Amaral Mendes	Rangsit University
IN25-031	The incidence of pulp exposure in primary molars with extensive active proximal caries and marginal ridge breakdown	Sukrit Poonsuk; Lilinda Srisoontornthai; Narisara Ruengapisiri; Kanwara Kumwong; Parinda Yeejehsoh; Kanakarn Thaveeptawornvong; Chanittha Padungpakdeewong	Rangsit University
IN25-033	Clinical Correlation and Treatment Response of Anti-SAE Antibodies in Dermatomyositis: A Systematic Review	Pyae Phyo May	Rangsit University
IN25-038	The Association between Occupational Contact Dermatitis and Atopic Dermatitis	Pattarada Chantanakul; Pailin Puangpet	Rangsit university
IN25-043	A Systematic Review and Meta-analysis of Biocellulose for Venous Leg Ulcer Patients	Chendavatey Pok; Apasee Sooksamran; Chutarat Pinkhian; Chanisa Kiatsurayanon	Rangsit Univeristy
IN25-055	Patch test results to baseline series: 20-year retrospective data from a tertiary care center in Thailand	Kaung Htut; Pailin Puangpet	Rangsit Univeristy
IN25-071	The Effectiveness and Safety of Bipolar radiofrequency Hands-free Treatment for Lower Face Countouring.	Nataya Voravutinin; Kanitha Chouk	Rangsit Univeristy
IN25-079	Factor associated with higher number of stages in Mohs surgery of Basal cell carcinoma at IOD: A Retrospective	Sutthini Lertvivattrakul	Rangsit University
IN25-081	Incidence and factors associated with systemic lupus erythematosus in patients initially presenting with cutaneous lupus erythematosus at the Institute of Dermatology: A retrospective 8-year study	Tarakorn - Chankrachang; Sasima - Thammarucha	Rangsit University
IN25-011	Quantitative Analysis of Chemical Compositions in Boesenbergia rotunda (L.) Mansf. Cultivated in Thailand using TLC Densitometry and HPLC Analysis	Laksana Charoenchai; Athip Maha; Thaniya Wunnakup; Chaowalit Monton	Rangsit University
IN25-155	Development of Flowable Granules from Terminalia bellirica Waste for Health Product Applications	Chaiwat Karndee; Kritamorn Jitrangsri; Natawat Chankana	Rangsit University
IN25-156	Anti-inflammatory and Anti-oxidant Activities of Etlingera elatior Extracted via Microwave-Assisted Extraction	Watchara Chongsa; Tun Chusut; Teeratad Sudsai	Rangsit University

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IN25-040	In Silico Evaluation of Potential Anti-Apoptotic Effects of Diarylheptanoids from <i>Curcuma comosa</i> Roxb. Rhizomes by Targeting Caspase-3 Network in Neurodegenerative Disorders	Napa Boonma; Pornprapa Sattayanantapibal; Prasan Tangyuenyongwatana	Rangsit University
IN25-049	Assessing Binding Affinities of COX-2 Inhibitors: A Comparative Analysis of LeDock 1.0 and PyRx 0.8 Programs	Sanhajutha Puangmala; Poruthai Sroyetch; Prasan Tangyuenyongwatana	Rangsit University
IN25-088	Design of Irregular Shape Column Calculated by Rectangular-Parabolic Stress Block using Excel and VBA	Thumanoon Susumpow; Myint Myat Khine; Theint Thiri Tar	Rangsit University
IN25-105	Behaviors of Pile Set-up in Bangkok Subsoil	Saw Nine Peter Htoo; Thaw Tar Lin Kyaw; Thinn Thinn Soe; Pisit Kuntiwattanakul; Kriengkrai Siripanusatrien	Rangsit University
IN25-113	Stamping Process Reduction of Waste from the Production Process for Plastic parts	Somporn thum Phromduang; Phakphong Kho kaennarong; Saisunee tha Pongpatanasuegsa	Rangsit University
IN25-118	Effect of carboxymethyl cellulose, aquafaba, and wolffia on qualities of vegan salad dressing	Panusorn Hunsu; Pornnapat Khumpagpli; Saranporn Srisomsak; Nut Thephuttee; Tarit Apisittiwong; Pitchaya Pothinuch; Varaporn Laksanalamai; Nattapong Prichapan	Rangsit University
IN25-133	Development of a Machine Learning Model for Predicting Survival Outcomes in AIDS Patients Using Feature Selection Techniques	Suejit Pechprasarn; Punn Santichanyaphon; Rawisara Triyaprasertporn; Achiraya Asawarachan	Rangsit University
IN25-134	A Comprehensive Data-Driven Machine Learning Framework for Diabetes Prediction and Diagnosis	Suejit Pechprasarn; Sasipatcha Hanmanop; Tatpol Jongsiri; Kittitat Waiprasit	Rangsit University
IN25-135	An Evaluation of Machine Learning Algorithms for Skin Disease and Cancer Detection: From Data Partitioning to Model Enhancement	Suejit Pechprasarn; Sasithorn Tengjongdee; Manatsanan Khongtan; Chanapa Chaitan; Kittitat Waiprasit	Rangsit University
IN25-184	Effective Screening of Antagonistic Bacteria Control of Torch Ginger Wilt Disease Caused by <i>Ralstonia solanacearum</i>	Aseeyan Dearamae	Rangsit University

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รหัส	ชื่อเรื่อง	นักวิจัย	สังกัด
IN25-022	The Role of Machine Learning in Personalizing Media Streaming Platforms: Insights from Rangsit University Students	Billel Arbaoui	Rangsit University
IN25-027	Impact of AI Technology on Table Tennis	Billie Arbaoui	Rangsit University
IN25-067	International Students and Internship Success: Does Academic Performance Play a Role?	Bruce Weeks	Rangsit University
IN25-074	A Sentiment Analysis of Customer Reviews for Michelin-Starred Restaurants in Thailand: Assessing Business Intelligence Framework	Htar Sandi Naing	Rangsit University
IN25-077	The Impact of Ai and Predictive Data Analytics In Transforming Customer Experience In Tourism and Hospitality Industry	Billel Arbaoui	Rangsit University
IN25-078	The Role of Social Media Influencers in Shaping Travel Destinations: A Study of University Students in Bangkok	Bruce Weeks	Rangsit University
IN25-082	The Impact of Work-from-Home Culture on Productivity in the Education Sector	Kaoklai K Siamratanakit	Rangsit University
IN25-089	The Mediating Role of Social Media In Influencing Gen-Z Consumers' Sustainable Fashion buying Behavior in Thailand	Wai Yamin Phyo	Rangsit University
IN25-090	The Influence of AI-Driven Personalized Marketing on Gen Z Consumer Engagement and Buying Behavior in Social Media Platforms	Mijala Shakya	Rangsit University
IN25-110	The Application of ICT in Chinese Online Teaching at the Secondary School Level of an International School in Bangkok	Boxin Zhao	Rangsit University
IN25-137	The Effect of Task-Based Instruction on Chinese Reading Ability of Secondary Three Thai Students	Li Xi	Rangsit University
IN25-141	Evaluating the Impact of Digital Payment System on Financial Inclusion in Myanmar	Aung Soe Lin	Rangsit University
IN25-144	The Psychological and Emotional Marketing in the Tourism Industry: An Empirical Study of Thailand	Roongkan Nedtranon	Rangsit University
IN25-148	AI's Potential Risk to the Animation Industry: A Quantitative Analysis on AI Regulation in the United States	Bruce Weeks	Rangsit University
IN25-151	Social Media Marketing Influence on Skincare Products Purchase Intentions in Myanmar: L'oréal Paris	Zin Min Htet	Rangsit University
IN25-153	Factors affecting the decision to use the YouTube music streaming application service in Thailand.	Attanawut Sirijaroonchai	Rangsit University

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IN25-154	SUSTAINABLE DEVELOPMENT PATH AND STRATEGY OF TEMU, AN EMERGING E-COMMERCE PLATFORM IN THE BIG DATA ERA	Weili Xu	Rangsit University
IN25-159	Guidance for Developing Accounting Knowledge through Community Involvement in Don Mueang District, Bangkok	Angsana Sriprasert	Rangsit University
IN25-160	IMPLEMENTING ARTIFICIAL INTELLIGENCE, CREATE DIGITIZED ENVIRONMENT TO AUTOMATE CUSTOMER SERVICE IN RUSSIAN FINANCIAL INSTITUTIONS	Kanitsorn Terdpaopong	Rangsit University
IN25-161	Comparative Analysis of Internet Penetration and Its Impact on the Profitability of Insurance Companies in Thailand and China	Kanitsorn Terdpaopong	Rangsit University
IN25-163	The Impact of Digital Advertising on The Consumer Purchasing Behavior of Young Generation in Myanmar	Peti Khin	Rangsit University
IN25-164	Feasibility of AI to optimize logistical networks in Europe	Rojpirom Piromya	Rangsit University
IN25-165	The Influence of TikTok on Thai Gen Zs for Selecting Alternative Accommodation in Thailand	Jirapat Lekhakula	Rangsit University
IN25-166	Leveraging Digital Technology: Myanmar Smes Migration to Thailand	Khin Khin Aye	Rangsit University
IN25-169	Impact of Intellignt Internet Technology on Chinede New Energy Vehicles	Haoyu Liao	Rangsit University
IN25-170	The Relationship between Book Value per Share, Earning per Share, and Free Cash Flow per Share with the Stock Price of the Listed Financial Sector in The Stock Exchange of Thailand.	Pimonwan Tripattanasit	Rangsit University
IN25-171	The Financial Factors Affecting Cash Conversion Cycle of Listed Companies on the Stock Exchange of Thailand	Phatnatcha Chotkunakitti	Rangsit University
IN25-183	Factors influencing the career choices of graduates from the Bachelor of Accountancy program at Rangsit University	Poramin Ngamrabiab	Rangsit University
IN25-008	Integrating Quality-Driven Performance-Based Assessment and Active Learning in ELT: A Framework for AUN-QA Compliance	Chutima Thamraksa	Bangkok University
IN25-080	An Analytical Study of Translation Editing and Translation Strategies Techniques in the Novel "Siddhartha"	Maytawee Rattajorn	Rangsit University
IN25-094	Speech Act in Headlines of Online Health Food Posters	Laddawan Thonkaew	Rangsit University
IN25-101	Commonly Tested Conjunctions in the New HSK Level 4 and Their Role in the Examination	Wasan Supsiriphan	Rangsit University

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IN25-114	English Code-Mixing in the Thai Movie, “The Con-Heartist”	Pawarisorn Somsin	Rangsit University
IN25-115	English Code-Mixing in the Thai Series “The Believers”	Jirayut Thangjit	Rangsit University
IN25-122	The Process of Nation Building in Europe and Asia in the 19th and early 20th Century - A Comparison between Germany, France, Thailand, Korea, and Japan	Klaus Jürgen Ries	Rangsit University
IN25-124	The implementation of gamified pedagogical in a Teaching and Learning of French as a Foreign Language (FLE) Level A1	Thanawit Kraiperm	Rangsit University
IN25-145	Exploring Thai EFL Learners’ Attitudes Toward ChatGPT in Foreign Language Education	Vorapon Mahakaew	Rangsit University
IN25-146	Culture Shock and Adaptation in Professional Internships in Japan: A Case Study of Thai Interns at Fujiya Hotel, Hakone	Vorapon Mahakaew	Rangsit University
IN25-180	4+1 Project: A transformative Education Model for Architecture Students	Parisa Musigakama	Rangsit University
IN25-181	Guidelines for the development of a conceptual plan for the specific area of Mukdahan Old City and the Mekong River bank, Mukdahan Province	Kritaporn Lappimoi	Rangsit University
IN25-015	Engaging Youth in Wooden Boat Craftsmanship: An Art-Based Approach to Heritage Education in Ayutthaya	Parisa Musigakama	Rangsit University
IN25-085	Design for Homesickness: Burmese Milk Tea (Laphet Yay) Experience	Phoo Myat Thwe	Rangsit University
IN25-053	The Impact of Co-branded Milk Tea Brands on Consumer Purchase Intentions	Fuyao Liu	Rangsit University
IN25-054	The Impact of AI Digital Human Anchor’s Para-Social Interaction on Consumers’ Purchasing Intention	Guo Chuang Liang	Rangsit University
IN25-056	The Impact of E-Commerce Anchor Interaction Experience on Consumer Purchase Intention: A Study Using Psychological Contract as a Mediating Variable	Li Fang Yao	Rangsit University
IN25-058	Study on the Influence of Airline Ground Service Experience Value on Consumers' Purchase Intention	Mingjian Song	Rangsit University
IN25-062	The Impact of Perceived Organizational Climate on Turnover Intentions Among Post-2000 Employees: The Mediating Role of Job Control	Shiyuan Zhao	Rangsit University
IN25-096	The Impact of Accounting Firm Ownership Structure on Audit Quality: An Analysis with Auditor Reputation as a Mediating Variable	Lijun Mu	Rangsit university
IN25-139	Human Resource Guarantee Mechanism of Social Psychological Service System in China	Fengkun Wang	Rangsit University

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IN25-140	The Impact of Online Travel Agency Platform Marketing on Customer Satisfaction	Linglu Tan	Rangsit University
IN25-168	The Impact of User-Generated Content on Consumers' New Energy Vehicle Purchases —The Mediating Role of Perceived Value and the Moderating Role of New Media Richness	Huqiuchen He	Rangsit University
IN25-172	The Impact of Guochao Brand Cultural Connotation on Consumer Purchase Intention: A Study from the Perspective of Cultural Confidence	Mengyao Xu	Rangsit University
IN25-173	The Influence of Short-Video Marketing on the Purchase Intentions of Young Female Apparel Consumers	Xingyue Peng	Rangsit University
IN25-174	The influence of green human resource management on enterprise green innovation Based on the intermediary role of green human capital	Yijie Li	Rangsit University
IN25-175	A Study on the Impact of Brand Association on Consumers' Purchase Intention: The Mediating Role of Perceived Brand Value	Lun Weng	Rangsit University
IN25-176	The Influence of Online Reviews on Consumers' Purchase Intentions for New Energy Vehicles: The Mediating Role of Brand Value	Lanyue Zhang	Rangsit University
IN25-177	A study on the impact of real-time evaluation of e-commerce live broadcasts on the purchase intention of beauty consumers - with consumer involvement as the medium	Lanfang Zhang	Rangsit University
IN25-179	A Study on the Influence of Key Opinion Leaders on Consumer Purchasing Behavior in Online Live Streaming	Qiyue Tan	Rangsit University
IN25-178	The Impact of Viral Marketing Strategies on Consumer Purchase Intention in Social E-commerce: Based on the Mediating Role of User Engagement	Meichen Zhou	Rangsit university
IN25-181	The Impact of Gamified Marketing on Customer Brand Fit and Engagement (Among Chinese Players)	Jieyu Wang	Rangsit University
IN25-180	Exploring Purchase Intention toward New Energy Vehicles among Chinese Consumers: An integration of Theory of Planned Behavior and Perceived Risk Theory	Lixiong Peng	Rangsit University